

TOWN OF SLAVE LAKE
BYLAW #04-2022
COMMERCIAL ADVERTISING RATES BYLAW

A BYLAW OF THE TOWN OF SLAVE LAKE, IN THE PROVINCE OF ALBERTA IN RESPECT TO RATES FOR COMMERCIAL ADVERTISING IN TOWN OWNED AND OPERATED FACILITIES IN THE TOWN OF SLAVE LAKE.

WHEREAS, paragraph 8 of the Municipal Government Act, Chapter M-26, 2000 and amendments, thereof authorizes a Municipality, by bylaw to establish fees for licenses, permits and approvals and,

WHEREAS, paragraph 6 gives a municipality natural person powers, which imply the power to charge for goods and services provided,

WHEREAS, the municipality has developed a policy on commercial advertising inside recreation facilities describing the approval process,

NOW THEREFORE, the Council of the Town of Slave Lake, duly assembled, enacts as follows:

1. THAT the rates specified in the Schedule(s) attached, be charged for the Commercial Advertising specified.
2. THAT the Schedule attached to this bylaw may be modified and amended from time to time, as Council desires, by resolution of Council.
3. THAT this bylaw shall come into full force and effect upon receiving third and final reading.
4. This Bylaw rescinds Bylaw #12-2018

READ A FIRST TIME THIS 7th DAY OF June, 2022

MAYOR

CHIEF ADMINISTRATION OFFICER

READ A SECOND TIME THIS 7th DAY OF June, 2022

MAYOR

CHIEF ADMINISTRATION OFFICER

READ A THIRD TIME THIS 7th DAY OF June, 2022

MAYOR

CHIEF ADMINISTRATION OFFICER

SCHEDULE A: COMMERCIAL ADVERTISING RATES MULTI REC CENTRE

ANNUAL CHARGE, GST NOT INCLUDED

Advertisements are placed on a first come, first serve basis

ARENA 1

RINK BOARDS

| | |
|------------------------------|----------|
| Large (5'9" to 8' x 33 ½") | \$420.00 |
| Small (3'6" to 4'3" x 33 ½") | \$275.00 |

WALL ADVERTISING

| | |
|----------------------|-----------|
| Wall Mount – 8' x 4' | \$1100.00 |
|----------------------|-----------|

| | |
|------------------------------|----------|
| BLEACHER STAIR RISERS | \$500.00 |
|------------------------------|----------|

ARENA BOARD GLASS

| | |
|---------------------------------|-----------|
| 6' x 200' (panel size 6' x 45') | \$2750.00 |
|---------------------------------|-----------|

ICE LOGO

| | |
|------------------------|-----------|
| Blue Line to Centre | \$1375.00 |
| Blue Line to Goal Line | \$1300.00 |

ARENA 2

RINK BOARDS

| | |
|------------------------------|----------|
| Large (5'9" to 8' x 33 ½") | \$400.00 |
| Small (3'6" to 4'3" x 33 ½") | \$250.00 |

WALL ADVERTISING

| | |
|----------------------|-----------|
| Wall Mount – 8' x 4' | \$1000.00 |
|----------------------|-----------|

ARENA BOARD GLASS

| | |
|---------------------------------|-----------|
| 6' x 200' (panel size 6' x 45') | \$2500.00 |
|---------------------------------|-----------|

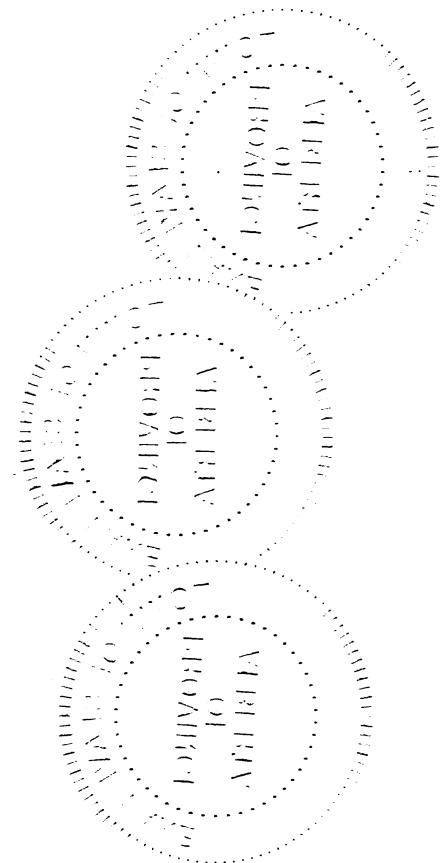
ICE LOGOS

| | |
|------------------------|-----------|
| Blue Line to Centre | \$1200.00 |
| Blue Line to Goal Line | \$1250.00 |

FIELD HOUSE

BOARDS

| | |
|------------------------------|----------|
| Large (5'9" to 8' x 33 ½") | \$400.00 |
| Small (3'6" to 4'3" x 33 ½") | \$250.00 |



KIOSK

\$2000.00

ZAMBONI ADVERTISING

Various location available

\$1100.00

Advertisers are responsible for the creation of their ads.

Multiple Ads receive a 10% discount on their advertising.