

**BYLAW #34-2018
ADVERTISING BYLAW
TOWN OF SLAVE LAKE**

A BYLAW OF THE TOWN OF SLAVE LAKE IN THE PROVINCE OF ALBERTA TO ESTABLISH AN ADVERTISING BYLAW.

WHEREAS, pursuant to section 606 of the *Municipal Government Act*, a council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to substantially all residents in the affected area or by another method provided for in a bylaw under section 606.1;

AND WHEREAS, pursuant to section 606.1(1) of the *Municipal Government Act*, a council may, by bylaw, provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606;

AND WHEREAS Council is satisfied that the advertising method set out in this Bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held;

NOW THEREFORE the Council of the Town of Slave Lake in the Province of Alberta, duly assembled, enacts as follows:

Short Title

1. This bylaw may be referred to as the Advertising Bylaw

Advertising Method

2. Any notice required to be advertised under section 606 of the *Municipal Government Act* of a bylaw, resolution, meeting, public hearing or other thing may be given, in accordance with the timelines prescribed in section 606, electronically posting the notice prominently on the Town of Slave Lake official website at www.slavelake.ca.

and/or

electronically by posting the notice prominently on any of the Town of Slave Lake's official social media sites.

- Town of Slave Lake Facebook Page
- Town of Slave Lake Twitter Account (@TownSlaveLake)
- Town of Slave Lake Instagram Account (@TownofSlaveLake)

and/or

by posting the notice prominently on electronic signage located at the following locations:

- Main Street and Highway 2, (Electronic Sign)
- Main Street and 6th Ave. S.W. (Electronic Sign)
- Government Centre Lobby (Facility Sign)

and/or

by sending weekly newsletter to residents via the online website tool CivicSend.

That this Bylaw comes into effect upon the date of its Third and Final Reading.

READ A FIRST TIME THIS 11 DAY OF December 2018 A.D.


MAYOR


CHIEF ADMINISTRATIVE OFFICER

READ A SECOND TIME THIS 8 DAY OF January 2019 A.D.


MAYOR


CHIEF ADMINISTRATIVE OFFICER

READ A THIRD TIME THIS 8 DAY OF January 2019 A.D.


MAYOR


CHIEF ADMINISTRATIVE OFFICER